



# COMPENSATION PLAN OVERVIEW



# Welcome to the New U Life Compensation Plan, as this will be your guide to financial well-being and a *New U*.

## Let's begin...

In order to become an Associate with New U Life, enroll online or by completing a physical Associate application. This application can either be entered electronically or sent via fax to our corporate office.

### Here are a few terms that will be necessary when understanding our Compensation Plan:

- PV** - Personal Volume
- GV** - Group Volume
- QV** - Qualifying Volume
- CV** - Commissionable Volume
- LVL** - Lesser Volume Leg
- GVL** - Greater Volume Leg

**5-WEEK ROLLING PERIOD** - Qualification period: includes current week and the previous four weeks. A distributor's personal purchases do not count towards qualifications nor does the distributor get paid on personal purchases.

**BINARY** - Your genealogy structure: new Associates are added to a binary tree structure commonly known as LEFT and RIGHT leg.

**UNILEVEL** - Your personally sponsored Associates, the Associates they personally sponsor, etc.

**BONUS PERIOD** - Weekly commissions will be paid on a calendar week starting 12:00 AM PT Saturday, ending Friday at 11:59 PM PT.

### And here are the Qualifications:

**Active** - This means that you must maintain at least 140 PV within a 5-week rolling period. Having a 140 PV auto-ship order is the best way to maintain active status.

**Qualified** - This means you must maintain an active status and at least two active personally sponsored Distributors, one on each leg.

**Lifetime Rank** - This is the highest qualified rank you have attained during your time as a Distributor.



## PLACEMENT

As the sponsoring Distributor, you can either specify placement in the binary for your new Associate immediately, or leave them in a holding tank. The system will automatically place them in your tree according to your preset preference after 2 days if you leave them in the holding tank without placing them yourself.

### 5 Ways to Earn

#### 1. Retail Commissions (Paid Weekly)

New U Life pays you, the Distributor, commissions based on customer orders. The Distributor and the binary organization also earns credit for the PV of each customer order. A Distributor must be active to earn Retail Commissions.

### SOMADERM™ Gel

SOMADERM Gel QTY	Customer Type	Payout	CV	QV	Price
1	Retail Customer	\$45	90	100	\$169.99
1	**Autoship Customer	\$25	90	100	\$149.99
24	Commercial Pack Wholesale Customer	\$250	750	750	\$2,544
48	Commercial Pack Wholesale Customer	\$550	1500	1500	\$4,752

### KetoGenesis4™

KetoGenesis4 QTY	Customer Type	Payout	CV	QV	Price
1	Retail Customer	\$25	50	50	\$139.99
1	Autoship Customer	\$15	50	50	\$119.99

#### SOMADERM Gel Examples:

**Example 1:** If you personally acquire 12 retail customers with a \$169.99 SOMADERM Gel purchase during the one week Bonus Period, you will receive a total of \$540 in Retail Commissions.

**Example 2:** If you personally acquire 22 autoship customers, with a \$149.99 SOMADERM Gel autoship order, within a calendar month, you will earn a total of \$770 in Retail Commissions. Should these customers re-order the same quantity the following month, and the month after, you will continue to earn \$770 every month in Retail Commissions. Welcome to residual income!

\*\*Payout will be \$35 with 20 and more personally acquired autoship generated Customers that processed per month.



## 2. TAB (Team Acquisition Bonus) (Paid Weekly)

When you personally sponsor a new Associate with an enrollment pack, you will earn a TAB. You must be active to earn a TAB.

Enrollment Pack		QV	CV	Price	TAB
SOMADERM New U Pack	1 SOMADERM Gel, 1 year membership and replicated website.	140	100	\$199	\$20
SOMADERM Pro Pack	4 SOMADERM Gels, 1 year membership and replicated website.	300	300	\$559	\$60
SOMADERM Executive Pack	8 SOMADERM Gels, 1 year membership and replicated website.	600	600	\$999	\$120
KetoGenesis4 New U Pack	2 KetoGenesis4, 1 year membership and replicated website.	140	125	\$249	\$25
KetoGenesis4 Pro Pack	4 KetoGenesis4, 1 year membership and replicated website.	250	250	\$399	\$50
Combo Pack	1 SOMADERM Gel & 1 KetoGenesis4, 1 year membership and replicated website.	200	140	\$289	\$30

**Example:** When you personally sponsor 2 new Associates with the SOMADERM New U Pack (\$20 TB each) and 4 new Associates with the SOMADERM Pro Pack (\$60 TAB each) during the one-week Bonus Period, you will earn \$280 in TAB for that week.

## 3. Team Commissions (Paid Weekly)

To earn Team Commissions, you must meet the following requirements:

*Must be a qualified and active Promoter or Coordinator*

**OR**

*Must be a qualified Coach or higher with at least 280 PV.*

Team Commissions are paid on cycles. To receive a commission cycle, you need 400 GV in your Lesser Volume Leg and 600 GV in your Greater Volume Leg.

The Commission amount per cycle varies based on the Distributor's qualified Rank. The maximum number of times a Distributor can cycle during a commission period is 334 cycles. Any additional volume not paid out after the cycle is reached will carry over to the next bonus period. Customer PV is paid on your LVL.

Cycle	Qualified Rank	GVL	LVL	Commission
1	Promoter or Coordinator	600 GV	400 GV	\$40
1	Coach and Above	600 GV	400 GV	\$60

**Example 1:** If you are a qualified Coach and you have 3000 GV in your GVL and 2800 GV in your LVL, you would cycle 5 times, earning a Team Commission of \$300 and would carry over 800 GV on your LVL for the next pay period.

**Example 2:** Once you have cycled 334 times within a bonus week period, you will earn a Team Commission of \$20,040 for that week.



#### 4. Coaching Bonus (Paid Weekly)

Coaches and higher will earn a Coaching Bonus in their entire personally sponsored legs on every new enrolled Associate, whether sponsored by them or anybody else. The percentage of the Coaching Bonus is determined weekly by the qualified position in the sponsorship line. The Coaching Bonus is paid weekly in its entirety. The payout percentages vary based on the fully qualified positions and "roll up" to the next qualified position.

Enrollment Pack	New U Pack	Pro Pack	Other Packs
Coaching Bonus	SOMADERM Gel = \$20 KetoGenesis4 = \$25	SOMADERM Gel = \$60 KetoGenesis4 = \$50	Gel Executive Pack = \$120 Combo Pack = \$30

<b>Diamond Ambassador:</b> 20%	<b>Ambassador:</b> 30%	<b>Life Coach:</b> 30%	<b>Coach:</b> 20%	<b>New Associate</b>
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**Example 1:** If a qualified Coach sponsors an Associate on the Gel Executive Pack, they would earn \$24; the first upline qualified Life Coach would receive \$36; the first upline qualified Ambassador would receive \$36; the first upline Diamond Ambassador would receive \$24.

If there is no qualified Coach or Ambassador in their upline, they would earn \$24, and the qualified Diamond Ambassador would earn \$96.

**Example 2:** If a qualified Diamond Ambassador sponsors a new Associate on the Executive Pack, they would earn the entire \$120 Coaching Bonus.

### 5. Matching Bonus (Paid Weekly)

Qualified Coordinators and higher will earn a Matching Bonus based on Team Commissions earned by personally sponsored Distributors and their Distributors in their personal sponsorship, up to 7 levels deep. In each sponsorship line a "level" is created when a distributor in a sponsorship line qualifies as a Coordinator higher.

Qualified Rank	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7
Coordinator	10%						
Coach	15%	10%					
Life Coach	15%	10%	5%				
Ambassador	15%	10%	5%	5%			
Diamond Ambassador	15%	10%	5%	5%	5%	5%	5%

**Example:** If a qualified Coordinator has a Distributor on level 1 who earns \$500 in team commissions, they would receive \$50. They would not earn commissions from any other levels because they are only qualified Coordinators.

### COMMISSION CAP NOTICE

New U Life, as do all binary compensation plans, has in place a commission cap. This cap does not restrict the growth of your check. As the sales in your team increase, your income will also increase.

Go forward and build your New U Life business knowing that you are working one of the most robust and rewarding compensation plans in network marketing history! New U Life is ready to reward you every step of the way.

## RANKS AND QUALIFICATIONS

Rank	Qualifications
Associate	– Active
Promoter	– Active and Qualified
Coordinator	– Active and Qualified – 5,000 GV in LVL during a 5-Week Rolling Cycle – 2 active personally sponsored distributors in each leg
Coach	– Active and Qualified – 10,000 GV in LVL during a 5-Week Rolling Period – 3 active personally sponsored distributors in each leg
Life Coach	– Active and Qualified – 20,000 GV in LVL during a 5-Week Rolling Period – 3 active personally sponsored distributors in each leg
Ambassador	– Active and Qualified Life Coach – 50,000 GV in LVL during a 5-Week Rolling Period – 8 active personally sponsored distributors, with at least 3 in each leg
Diamond Ambassador	– Active and Qualified Life Coach – 100,000 GV in LVL during a 5-Week Rolling Period – 10 active personally sponsored distributors, with at least 3 in each leg

